SUMMER 2021

Striving For Greater Professionals Newsletter



sounds like water cooler



WELCOME TO THE SWDAA COOLER!

This edition we will focus on sharing resources about ways to improve our written communication skills.

RECOMMENDED READING

- <u>Did You Get My</u>
 <u>Slack/Email/Text?</u> exploring forms of communication
- <u>What a Compassionate Email</u>
 <u>Culture Looks Like</u> basics of email etiquette
- Your Colleagues Don't Read
 <u>Anything You Write. Here Are 8</u>

 <u>Ways to Change That.</u> more
 effective communication through
 emails

PODCAST EPISODES

- <u>Talk Like a Leader:</u> Three Things to Consider in Written Communication
- <u>Think Fast, Talk Smart:</u> Writing to Win: How to Quickly Capture Readers and Keep Them Engaged

WATCH THIS!

<u>TEDxAthens Talks: How to Write an</u> <u>Email (No, Really)</u> – Victoria Turk



QUARTERLY QUESTION

Answer our Quarterly Question and be entered for a chance to win an Amazon Gift Card! Share in the Facebook comments or email the SWDAA Programs Director at <u>swdaaprograms@gmail.</u>

<u>com</u>

What's your preferred valediction (fancy way to say closing!) for an email?